

Elkton DDA Meeting
Wednesday, September 26th, 2018
Elkton Village Hall
57 N. Main St.
P.O. Box 516
Elkton, MI 48731
989-375-2270

Martin Baker, Chairman called the meeting to order at 12:11P.M. Members present are: Dennis Ropp, Jeff Daniels, Deb Leipprandt, and Randy Haley. Excused absent are: David Fisher, Harrison Gunden, Nancy Doyle, and Carrie Williams.

A lunch was provided during the meeting by Martin Baker.

Motion to approve the minutes from May 23rd, 2018 meeting by Deb Leipprandt, second Jeff Daniels.
Motion carried.

Committee Reports: None

Old Business:

Elkton YouTube Video: Martin Baker stated the video is all recorded. The narration to the video is done through the Huron Daily Tribune and is currently being worked on there. The video may be completed by the November meeting for DDA approval.

Grant Application for Digital Sign at Mullen St.: Carrie Williams is not present to discuss the process of the grant through the Frankenmuth Credit Union. This would be an option for a digital sign if all of the cost is covered with the grant. Marty will research the cost of signs, sizing options, state right of way along M-142, and land use for the sign with the Pigeon Co-op.

Elkton Logo: Those present looked at options compiled by Agnes Kosinski and the watermark outline that is already on the Village fax coversheet. Discussion about the logo styles and how all local entities could use the logo on letterhead and clothing, etc., so as to have a "brand" for Elkton organizations.

Motion Randy Haley, second Dennis Ropp to approve the use of the watermark elk head that is on the fax coversheet.

Motion carried.

The logo design will now go to Village Council for approval.

New Business:

DDA Board Members for 2019: 2 seats on the DDA will be open in November. Martin Baker will no longer be on Village Council, so his seat will be vacant on the DDA. David Fisher's term expires this November as well. Anyone interested in joining the DDA should contact Village Hall.

Debt Retirement filed for DDA: The audit showed a deficit for the DDA, so a Debt Elimination Plan was filed with the State of Michigan. The DDA captured tax revenue this year from the Village in the amount of approximately \$1291.00. The DDA still owes the Village the \$2000 it borrowed as startup

money. The DDA will have to decide how to repay the loan as revenue is generated. Deb asked about fundraising for the DDA such as concessions or Murder Mystery dinners.

Jeff Daniels asked about the façade grant for the downtown businesses. Discussion about façade themes and funding for such projects. Jeff will call Carl Osentoski to gather information regarding the grants.

Jeff Daniels reported that the old NAPA building has been sold, but is unsure of the use of the building. Martin Baker reported that Rick's Graphics is going out of business this month, but is unsure if the apartment above will still be rented. Deb asked about the empty lot where Bud's Bar used to be. Discussion about the owner and future use of the empty lot. Jeff and Marty will try to contact the owner to see if the empty lot could be purchased by the Village or DDA or used during downtown events.

Next Meeting Date is Wednesday November 28th, 2018.

Motion to adjourn by Randy Haley, second by Jeff Daniels. Meeting adjourned at 12:55P.M.

Respectfully Submitted,
Phyllis A. Baranski, CMC, CMMC