

Elkton DDA Meeting
Tuesday, November 28th, 2017
Elkton Village Hall
57 N. Main St.
P. O. Box 516
Elkton, MI 48731
989-375-2270

Martin Baker, Chairman called the meeting to order at 6:01P.M.
Members present are: Randy Haley, Deb Leipprandt, Dennis Ropp, and Joe Sherwood. Excused absent are: Phillip Crown, Nancy Doyle, David Fisher, and Carrie Williams.

Motion Randy Haley, Second Dennis Ropp to approve the minutes from the October 24th DDA meeting.
Motion carried.

Treasurer's Report: Phyllis Baranski gave the balance of the DDA checking account as having a balance of \$1,702.15 as of 11-28-2017. No new donations or income have been added to the DDA in a year. The DDA will not be receiving any tax increment capture this year, as values have decreased since the base year of 2016.

Motion DebLeipprandt, Second Dennis Ropp to donate \$300 to the Friends of Elkton for the Christmas Celebration on December 2nd, 2017.
Motion carried.

Committee Reports

Signs and Brochures: Dave and Marty

Marty showed a picture of the sign in Caseville that directs people to the ball fields, tennis courts, etc. He asked Lonnie Schulz, DPW Superintendent about the cost and placement of such a sign here in Elkton. The approximate cost is \$60/sign. The "Thanks for Visiting Elkton" signs could be placed on two of the four A frame gateway signs, because they are angled properly for people to see exiting Village limits. Approximate cost of those signs is also \$60/sign. Marty is still working on final size, color, and cost of all the signs. Dave had gathered brochures from other towns and given them to Marty for review. Marty has been making a brochure on Vista Print and the approximate cost is \$250 for 1000 bifold brochures. Marty will keep working on the brochures and try to get the dates for events in 2018.

Murals and Windows: Deb, Carrie, and Phyllis

Phyllis has contacted the art teacher at Laker High School to have students paint murals on businesses in the spring. The art teacher, Mr. Donovan is excited with the project and is checking with school administration for permission. Once we have students on board for the murals and possibly windows, the businesses will be contacted.

Website Links: Phyllis

The link for the Elkton Community Happenings Facebook page has been placed on the Village of Elkton's website at a cost of \$44.50. This would be the first expense to come out of the grant money.

Elkton YouTube Video: Not sure yet

The grant disbursement should be done in July of 2018, so not sure if this will be included in the expenses of the grant.

Visitor Center and Kiosk: Randy

Nothing to update yet.

Frankenmuth Credit Union Foundation Grant: Carrie

Carrie will give update at next meeting.

Tourism First Impressions Grant: The Implementation Proposal and Budget have been submitted and approved for the use of the grant money. The only request is that all projects be finalized and submitted by July 2018.

Next meeting date will be Tuesday JANUARY 23rd, 2018 at 6:00P.M.

Motion to adjourn by Randy Haley, second by Deb Leipprandt. Motion carried. Meeting adjourned at 6:24P.M.

Respectfully Submitted,
Phyllis A. Baranski, CMC, CMMC

Approved 03-06-18
PNB