

Elkton DDA Meeting
Tuesday, March 6th, 2018
Elkton Village Hall
57 N. Main St.
P.O. Box 516
Elkton, MI 48731
989-375-2270

Martin Baker, Chairman called the meeting to order at 12:05P.M. Members present are: Randy Haley, Dennis Ropp, David Fisher, and Harrison Gunden. Excused absent are: Carrie Williams, Nancy Doyle, Deb Leipprandt, and Jeff Daniels.

A pizza lunch was provided during the meeting by Randy Haley and Martin Baker.

Motion to accept resignation of Philip Crown and appoint Harrison Gunden to his term expiring in 2021 by Dennis Ropp, second by David Fisher.
Motion carried.

Motion to accept resignation of Joe Sherwood and appoint Jeff Daniels to his term expiring in 2020 by Randy Haley, second by Dennis Ropp.
Motion carried.

Motion to change meeting time and date to the 4th Wednesday of the month at 12noon by Randy Haley, second by Dennis Ropp.
Motion carried.

Motion to approve the minutes from November 28th, 2017 meeting by Randy Haley, second by Dennis Ropp.
Motion carried.

Motion to approve the minutes from January 11th, 2018 Signs and Brochures Subcommittee meeting by Dennis Ropp, second by David Fisher.
Motion carried.

Committee Reports:

Signs and Brochures: Marty showed the picture of the sample sign for directing people to Ackerman Park. Three signs will be purchased to place at York and Mullen Streets. Marty thinks the signs would cost around \$120/each. Motion to spend up to \$400 on the signs from the FIT grant money by Martin Baker, second by David Fisher.
Motion carried.

The brochures are being ordered from ThumbPrinting Professionals. The price for 1000 brochures will be determined depending on the style chosen.

Murals and Windows: Phyllis Baranski has been notified that Laker High School students are approved to paint the murals in town. Mr. Donovan, the Laker Art Teacher, just needs to know what businesses are interested in having a mural and what design they would like to have. Once that information is known he will schedule students to come to Elkton and paint the murals. Motion to allow

the High School students to volunteer their time and talent to paint the murals by Randy Haley, second by Harrison Gunden.

Motion carried.

Elkton YouTube Video: Martin Baker contacted The Huron Daily Tribune regarding the video. He sent a link to Ubly's video as a sample. The video can be shared to the Village webpage and other social media outlets. Randy Haley would like to see a logo for the Village created that could be used in all correspondence, brochures, and on social media. Committee members will bring some designs to the next meeting. Motion to spend up to \$600 to Huron Daily Tribune for the creation of a promotional YouTube Video by Dennis Ropp, second by Harrison Gunden.

Motion carried.

Visitor Center and Kiosk: Randy Haley stated that some of this budgeted grant money could be used for the YouTube Video. An outdoor kiosk with the brochures displayed under plexiglass would be better protected than a holder full of brochures. Signage could direct visitors to inside the Village Hall to pick up brochures, plus have brochures available at businesses around the County. The Clerk's office has a rack system that could be utilized for the new brochures.

Frankenmuth Credit Union Foundation Grant: No update from Carrie Williams.

New Business:

Fundraising: Randy Haley wants the committee to think of some fundraising ideas for the future. The DDA may or may not receive tax money this fall, so some fundraising income may become necessary.

Next Meeting Date is WEDNESDAY, April 25th, 2018 at 12noon. Lunch will be served during the meeting.

Motion to adjourn by Martin Baker, second by David Fisher. Meeting adjourned at 12:53P.M.

*Approved 04-25-18
Phyllis Bantz*