

Elkton DDA Meeting
Wednesday, November 28th, 2018
Elkton Village Hall
57 N. Main St.
P.O. Box 516
Elkton, MI 48731
989-375-2270

Randy Haley, Village President called the meeting to order at 12:10P.M. Members present are: Martin Baker, Harrison Gunden, Carrie Williams, and Gail Schember. Excused absent are: David Fisher, Nancy Doyle, Jeff Daniels, Dennis Ropp, and Deb Leipprandt.

A lunch was provided during the meeting by Randy Haley.

Guests: Jamie Wolschlager, Friends of Elkton, requested a donation of \$300 towards the Christmas Celebration on December 1st, 2018. Discussion regarding the TIFA monies received this tax year and the balance in the DDA account, along with the seed money still owed to the Village. The DDA captured \$1,291.94 in Tax Increment Financing.

Motion Randy Haley, second Harrison Gunden to pay back \$300 annually to the Village, contingent on receiving TIFA monies.

Motion carried.

Motion Randy Haley, second Harrison Gunden to donate \$300 to the Friends of Elkton Christmas Celebration.

Motion carried.

Randy Haley nominated Harrison Gunden to serve as chairman of the DDA. Harrison accepted the nomination. No other nominations were suggested. Motion Randy Haley, second Carrie Williams to have Harrison Gunden as the chairman of the DDA.

Motion carried.

Motion Harrison Gunden, second Randy Haley to have Dave Fisher's term renewed and thus terminating in 2022 and to place Gail Schember on the DDA as the Village Council member, thus replacing Martin Baker.

Motion carried.

Committee Reports: None

Old Business:

Elkton YouTube Video: Martin Baker stated the video is published on the Huron Daily Tribune website and YouTube. The members watched the video together and agreed it is excellent. Harrison Gunden will review the titling/search engine of the video to have it be more accessible. Martin Baker is working on a new YouTube video for Elkton that will have interviews of business owners and residents. Marty is spearheading the donations towards the video and has received money from the Historical

Society so far to cover a portion of the cost. The video is produced by the same gentleman that did the current video.

Motion Randy Haley, second Harrison Gunden to donate \$100 towards the new Elkton video.

Motion carried.

Grant Application for Digital Sign at Mullen St.: Martin Baker has been researching the viability of a digital sign on the corner of M-142 and Mullen St. The digital sign will help direct people to the Ackerman Park and advertise events in the Village. Carrie Williams gave an overview of the grant process at Frankenmuth Credit Union. Discussion regarding the usage, grant process, cost, and logistics of a digital sign. The members agreed to form an ad hoc subcommittee of Martin Baker and Agnes Kosinski to write the grant and coordinate the digital sign process.

Grant for Building Facelifts: Façade grants would be available through Carl Osentoski of the Economic Development Corporation. Martin Baker gave the phone number to Jeff Daniels for him to gather more information.

Theme for the Village: Randy Haley wants the members to continue brainstorming ideas for a theme for the Village, such as late 1800's lumber industry. The building facades and events could have this theme to draw tourists to stop in the Village. Gail Sember suggested a statue of some sort would get travelers to stop and take a picture, and thus perhaps stop into other businesses. Ideas for statues and placement in the downtown area were discussed. Randy Haley would like to have members keep brainstorming ideas to enhance the downtown and the DDA will discuss at the next meeting.

New Business:

Fundraiser: Martin Baker has information regarding a Mystery Dinner fundraiser. Agnes Kosinski would spear head the fundraiser, with the DDA being responsible for ticket sales and some set up/clean up. Marty had a list of the suggested themes from Agnes. The members agreed the 1950's theme would be best. The fundraiser is being offered to the DDA in April 2019 and would be held at the Hitching Post. More information and finalizing of plans will take place at the next meeting.

Police Coverage: Randy Haley asked the business owners what time frame of police coverage is most important to them. The members agreed that the police shouldn't have a set routine of coverage and that evenings/late afternoons need the most coverage.

Next Meeting Date is Wednesday January 23rd, 2019 at 12noon.

Motion to adjourn by Harrison Gunden, second by Randy Haley. Meeting adjourned at 1:16P.M.

Respectfully Submitted,
Phyllis A. Baranski, CMC, CMMC